

DSS grant funding acknowledgement

If you receive grant funding from the Department of Social Services (DSS), you must acknowledge our contribution. These guidelines apply to you.

When and where to acknowledge funding

Include acknowledgement in:

- promotional materials (such as websites, brochures, posters, newsletters, advertising and social media)
- public announcements, activities and events (such as media releases, conferences and speeches)
- publications (such as annual reports).

How to acknowledge funding

Use these words:

• Funded by the Australian Government Department of Social Services.

Using the DSS Logo

The DSS logo is generally not used to acknowledge funding.

However, there are limited circumstances where it may be used. For example:

- joint branding for service delivery
- a sponsorship arrangement
- when the logo appears with another funding partner's logo.

You need to ask permission to use the DSS logo or Australian Government logo in a funding acknowledgement. Email <u>communication@dss.gov.au</u> for further advice and approval.

Media release

You need to ask permission to send out a media release about a grant activity. Email <u>media@dss.gov.au</u> at least 5 days before your announcement.

Cross-promotion

If you would like us to promote your grant activity on our DSS communication channels email <u>communication@dss.gov.au</u>

More information

For further advice, contact:

- your Funding Arrangement Manager
- <u>communication@dss.gov.au</u> (acknowledgements, logo use, cross-promotion)
- <u>media@dss.gov.au</u> (media release)
- <u>Department of Social Services Ministers</u> (invitation to events only copy in <u>media@dss.gov.au</u>).

Please include your Funding Arrangement Manager in all emails.

Visit <u>dss.gov.au/grants</u> for more information about grants.