



Australian Government

**Department of Families, Housing,
Community Services and Indigenous Affairs**

**CONTRACT NO. 90001212
DEED OF VARIATION NO. 1**

Parties

This Deed of Variation is made between and binds the following parties:

COMMONWEALTH OF AUSTRALIA (the Commonwealth) represented by and acting through the Department of Families, Housing, Community Services and Indigenous Affairs ABN 36 342 015 855 (the Department)

AND

Colmar Brunton Social Research ABN: 2203748981 (the Service Provider)

Context

This Deed of Variation is made in the following context:

- A. The Department and the Service Provider entered into a contract for market research services and concept testing and dated 16 January 2013 (the Principal Contract).
- B. The parties agree to vary the Principal Contract in the manner specified in this Deed of Variation.

Operative Provisions

The parties to this Deed of Variation agree to vary the Principal Contract as follows:

1. CONTRACT SERVICES

- 1.1 The Contractor will extend *Phase 1: naming research* (Term 2.1 of Principal Contract) to include consultation with members of the National Disability Insurance Scheme (NDIS) Advisory Group and further testing among people with disability, carers and the general public in the NDIS launch locations.

It will include the following objectives for the research:

- Further test the following names for the scheme among members of the NDIS Advisory Group, people with disability, carers and the general public:
 - DisabilityCare
 - Disability Insurance Australia
 - Enable Australia
 - DisabilityConnect
 - DisabilityCover
 - DisCover
 - Determine current understanding and awareness of the NDIS people with disability, carers and the general public.
- 1.1.2 The following methodology and table for the extension of *Phase 1* is to be included as part of 2.1 of the Principal contract:
- Consultation with NDIS Advisory Group
 - Six focus groups including:
 - 2 focus groups with people with disability
 - 2 focus groups with informal carers, and
 - 2 focus groups with the general public.

Focus groups will be held in the following locations:

	People with disability	Carers	General public	Total
Adelaide	1 group	1 group	-	2 groups
Hobart	-	1 group	1 group	2 groups
Newcastle	1 group	-	1 group	2 groups
Total	2 groups	2 groups	2 groups	6 groups

1.1.3 The Contractor will take responsibility for recruitment of the groups and will aim to have 6-8 participants in each focus group. Wherever possible, the Contractor will try to achieve good representation of Indigenous and Culturally and Linguistically Diverse audience.

All focus groups would be conducted by senior, experienced and expert moderators and will run for approximately one hour in duration.

Detailed discussion guides will be developed in close consultation with the Department.

2. TERM

The Contract Services must be performed in accordance with the following time frame:

Commencement date: 16 January 2013

Completion date: 30 May 2013

This replaces 4.1 of the Principal Contract.

3. TIMES FOR DELIVERY

The following table replaces 8.1 of the Principal Contract.

Task	Timeline
Approval of research proposal and project commissioned	16 January 2013
Phase 1 – Name testing	
<i>State and territory and peak organisation consultation</i>	
List of state and territory contact to be provided to Contractor	COB 16 January 2013
Recruitment	17 January 2013
Interview guide finalised	17 January 2013
16 x in-depth interviews with state and territory representatives and disability sector	21-25 January 2013
Topline report provided	31 January 2013
<i>NDIS Advisory and focus groups</i>	
Consultation with the NDIS Advisory conducted	17 January 2013
Focus group recruitment	18-22 January 2013
Focus group discussion guide finalised	22 January 2013
Focus groups conducted	24 January 2013
Topline report provided	31 January 2013
Phase 2- Brand concept testing	
Presentation of the creative territories by brand consultant	19 February 2013
Presentation of creative directions	4 March 2013
Discussion guide finalised	8 March 2013
Focus groups conducted	11-20 March 2013
Presentation and topline report provided	26 March 2013
Presentation of final design direction by brand consultant	8 April 2013
Final research report	30 May 2013

4. COST

The fee for the addition of this qualitative research is **\$39,350 (including GST)**.

The total fee for the Contract Services is **\$173,150 (GST inclusive)** payable by the following instalments and replaces 6.1 of the Principal Contract:

- \$4,900 (GST inclusive) project establishment fee upon execution of Principal Contract.
- \$57,050 (GST inclusive) upon delivery of Phase 1 topline report as described in Item 2.1 and 8.1 (Contract Services and Times for delivery) of Principal Contract.
- \$111,200 (GST inclusive) upon delivery of Phase 2 final report as described in Item 8.1 (Times for delivery) of Principal Contract.

5. The parties agree that this variation has effect as a Deed.

Executed as a Deed.

SIGNED, SEALED AND DELIVERED for and on behalf of
THE COMMONWEALTH OF AUSTRALIA as represented by the Department of Families,
Housing, Community Services and Indigenous Affairs, by:

Margaret Carmody s47F
[Insert name of Signatory] [Signature]

General Manager
[Insert Signatory's work title]

on:

1/2/13
[Insert date]

In the presence of:

Kate Sedgwick s47F
[Insert name of Witness] [Signature]

Executive Assistant
[Insert occupation and profession of witness]

SIGNED, SEALED AND DELIVERED for and on behalf of **Colmar Brunton Social
Research Pty Ltd, ABN 2203 748981** by: s47F

Corey Fisher
[Insert name of Director] [Signature of Director]

on:

30-1-13
[Insert date]

and:

JAMES WUNSCU s47F
[Insert name of Director /
Company Secretary] [Signature of Director / Company
Secretary]

on:

30/1/13
[Insert date]

Your Invoice

Colmar Brunton Pty Ltd

80 Waterloo Road,
North Ryde, NSW, 2113
P: +61 2 8873 0888
ABN: 22 003 748 981
www.cbr.com.au

Invoice Date 29/1/2013

TAX INVOICE

00000380

Cathie Kennedy
Department of Families, Housing, Community
Services & Indigenous Affairs
Communication & Media Branch
PO Box 7576
Canberra Business Centre ACT 2610
Australia

PO #:

Our Ref:

000141

NDIS Name & **s22**

Testing

Invoice 1

Project Establishment Fee upon execution of Principal Contract

PLEASE COMPLETE ALL FIELDS	
Goods Received:	29.1.13
Invoice Received:	29.1.13
Cost Centre: 4502	GL Code:
WBS:	Tax Code: A1
PO Number: s47F	201212
Signature:	
Name: <i>[Signature]</i>	
Position Title: EL2	1.16.13
Contact Officer: M. Fernandez	

Payment Thirty Days Please

Thank you in advance for your prompt payment.

Subtotal	4,454.55
GST Total	445.45
Total	\$4,900.00

Australian Dollar

ALL PAYMENTS DIRECTED TO:
Westpac Bank, Epping NSW, BSB 032 081, A/C 261881, SWIFT CODE: WPACAU2S

ALL REMITTANCES DIRECTED TO:
F: 02 8837 0902, E: accounts@cbr.com.au

IMPORTANT: We may charge twelve percent (12%) interest on invoices overdue more than thirty days. Colmar Brunton reserves the right to withhold project materials if payment is late.

colmar brunton